



# SKAL INTERNATIONAL BANGKOK

International Association of Travel and Tourism Professionals

Club N° 153

[www.skalbangkok.org](http://www.skalbangkok.org)

## Executive Committee

**Minutes of a meeting held on 7th April 2010  
at the Pan Pacific Hotel, Bangkok**

**Committee members present: RL, MS, DL, BW, TA, SS, TW**

**Apologies: AW, KS**

**Guest: Thalia Andrews**

### **1. Review of minutes of the last meeting (2 March) & matters arising**

- Appointment of Auditor. The search continues for an auditor. Committee members asked for recommendations.

- CRM freeware. BW to source.

- Bank statements. MS to provide Q1 report for next meeting.

- New members. It was agreed to reimburse Simon Rindlisbacher - 1,000 Baht for double payment of YS membership fees for Jackson Ferguson.

- Petty cash float. Float is now in place.

- Website. Additional website page for downloads of documents to cost an estimated THB1,500.00. BW proposed review of existing website structure and create a site that accommodates full content management system. BW also advised that he had purchased the web domain 'youngskal.com'.

Website advertisements to Skal members will be offered at an attractive rate. TA to set up a link to 'events pages' on other Skal Thailand websites.

- Membership fees for 'local members'. It was agreed that pro rata fees would apply from 1<sup>st</sup> July (i.e. THB 7,000.00 pro rata) but no luncheon vouchers would be issued for this calendar year. New members requiring full recognition with vouchers must pay the annual fees in full.

### **2. President's report**

Fees for 2011. Every subscription received is subject to a deduction of THB840 as a contribution to Skal International HQ in Spain. With this contribution set to increase in 2011, RL proposed the following fee increases for next year:

Existing members: THB6,000.00

New members: THB7,500.00

The proposed fee increases were agreed unanimously.

Young Skal members are encouraged to organise their own events. Ideas to be submitted to ExCo for consideration.

Sponsor is sought for the 'Spot the Ball' competition used at every luncheon.

### **3. Secretariat/Treasurer**

MS to produce Q1 2010 financial statements at the next meeting.

BW to report on recommendations regarding CRM (customer relationship management) freeware database to the next meeting.

### **4. Membership retention & recruitment**

BW to report on recommendations regarding CRM (customer relationship management) freeware database to the next meeting.

**Hon Secretary: Dale Lawrence, c/o Pacific Asia Travel Association, Siam Tower, 989 Rama 1 Road, Pathumwan, Bangkok 10330, Thailand. Email: [dale@pata.org](mailto:dale@pata.org) Tel. 02 658 2000 Fax. 02 658 2010**





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## 5. Fund raising activities & events

No guest speakers at the 20<sup>th</sup> April (stand-up networking) luncheon.  
The event on 11<sup>th</sup> May scheduled for the Park Plaza hotel.

## 6. PR & Communications

Skal BKK news now being submitted to Travel Daily Asia. Press releases also distributed by TA to media list.

## 7. AOB

Thalia Andrews invited to assist ExCo members with various tasks.  
RL expenses requested approved - enabling him to attend the upcoming Asian area event in Cebu in late May.

## 9. Date of next meeting

Tuesday 11<sup>th</sup> May at Park Plaza hotel @ 17.00hrs.

Approved

Bob Lee – President (11/05/2010)

